

NEWS RELEASE

Leading IP firm take on tough 2,000km cycle challenge

Leading intellectual property firm, Haseltine Lake, announces it is taking on a tough 2,000km static cycle challenge in a bid to raise money for its corporate charity partner, Worldwide Cancer Research.



Staff at the top European firm will cycle the distance between its European offices on a static bike. Starting off in Munich on 9 October, with only one person cycling at any given time and with a carefully planned handover between offices and individual cyclists, the team will cycle via the firm's two British offices in London and Bristol, before ending the challenge in Glasgow, to mark the opening of the firm's new Glasgow office.

Haseltine Lake Chief Executive, Lesley Evans, says, "We've never tackled a collaborative challenge on this scale before. We are very excited about working together in this way in support of WCR, a charity that funds breakthrough research projects to find potential cures for a wide spectrum of cancers".

The firm has supported Worldwide Cancer Research since April 2017 and has already raised an impressive £5,520 through hosting a regular number of charitable initiatives, including BBQs, bake sales, book and DVD sales, yoga classes and raffles.

Haseltine Lake is seeking sponsorship from its network of friends, contacts and suppliers. If you would like to support the Haseltine Lake team on their cycling challenge, please click here: <https://race-nation.com/sponsor/t/4411>

For more information about Haseltine Lake, please visit: www.haseltinelake.com.

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Photo caption:

Some of the Haseltine Lake team completing their epic cycle challenge

About Haseltine Lake

Haseltine Lake is a major European Intellectual Property practice with offices in four European cities, offering top quality technical and legal advice across the full spectrum of IP rights to clients in Europe and around the world.

Haseltine Lake enjoys long-standing, closely integrated relationships with its clients, based on trust, transparency and flexibility, and maintains those standards with its in-house training academy, which accepts 4 to 6 new STEM graduates each year.

www.haseltinelake.com

About Worldwide Cancer Research

Worldwide Cancer Research is the leading UK charity funding research into any type of cancer, anywhere in the world. Over the last 35 years, they have helped pave the way for new cancer drugs and supported research into immunotherapy, transforming it into new treatments for patients.

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